Applications and software we can accept
We accept InDesign, Adobe Illustrator, Adobe Photoshop, and High Resolution PDF files. Please note that when the JPEG format is used to supply an image for printing that once an image has been compressed, data from the picture is lost and cannot be recovered. Always save JPEG compression at a high setting - between 8 and 10 within Photoshop to avoid unwanted large pixels appearing on the final printed result. Ideally files should be saved as PSD, AI, TIFF or EPS files to ensure no loss of quality at the printing stage.

You can send them via email if 5mb or less, on a CD or DVD, or use a file sharing site such as yousendit.com or dropbox.com.

Setting up your files
Please make sure all your files are CMYK. If you are setting up Photoshop files, the best image size is normally quarter size at 300dpi. (Divide all your measurements by 4). Photoshop files should always be flattened before saving. We generally increase the final size by as much as 50mm height and width to allow for walls/floors running out etc. Please ensure that critical detail is not placed too near the outer edge of the file. We will work out how to “tile” the document into its individual panels.

As mentioned above images should be a minimum of 300dpi at ¼ of full size. If files are of a lesser size then we will advise suitability for purpose once we have looked at them.

Fonts
To ensure crisp and perfect edges use a vector-based program when putting text together, rather than a pixel based program.

Please supply both screen and printer (PostScript) versions of the fonts used in all documents supplied. These are found in the system/fonts folder on your Mac or in the Windows/system folder on your PC. Alternatively if you are using Illustrator you can convert all of your text into outlines.

Scanning
Ensure scans are of a sufficient resolution for your output size. Low-resolution scans will not be usable especially when blown up to actual size. We can produce scans for you and accept transparencies, colour and black and white negatives, flexible print and flat artwork.

Colour and colour Matching
Make sure all colours in your document are specified as CMYK. Please remember that Pantone and paint patch colours cannot always be accurately reproduced in CMYK, however we will be happy to supply you with a colour swatch produced on the specified wallcovering.

Proof
Hard Copy - please supply a hard copy - this is the only way we can check that the output we provide matches the layout you devised. An Acrobat PDF file is also an excellent way to check that all elements are correctly in place.

If you have any questions regarding file preparation, please contact Craig MacKay at craig.mackay@newmor.com alternatively via Telephone on: 0870 6061237