

Digitally printed wallcoverings



NewmorTM
WALLCOVERINGS

www.newmor.com

Newmor Wallcoverings

Designed and made in the UK



Texture, colour and pattern, it's what we do best and at Newmor the options are endless. We specialise in commercial quality, wide-width fabric-backed vinyl wallcoverings. Choose from our vast range of stocked textures, one of our custom printed designs, supply us with your own artwork, or recolour one of our existing designs online with our unique YouChoose tool.

Showcasing our design expertise, Newmor Custom collection is a regularly updated range of trend-led custom printed wallcoverings created in-house by our art department. The designs can be recoloured, rescaled and printed onto any of our wallcoverings including textures, metallics and window films.

We're also committed to bridging the gap between craftspeople and commercial interiors and to do this we have launched Newmor Designer. Artists such as painter Iona Crawford, weaver Ptolemy Mann and map drawer Stephen Walter are currently represented, and we will be launching new collaborations throughout the year.

Newmor Group was started in 1967 by John Morris and is owned and run to this day by his two grandsons. Our facilities are based in Welshpool – a small picturesque town in Wales, UK. We use traditional manufacturing techniques, alongside cutting-edge new technology which allows us to bring you the best in design and quality.

We have offices in the UK, Poland, Germany, Dubai, Singapore and Hong Kong, further supported by a well established international distributor network. We are currently operating in over 70 countries worldwide. We have supplied thousands of hotel groups, interior designers, architects, retailers and leisure groups with our wallcoverings for projects large and small, all over the world.

Why Newmor?



NH Hotels Worldwide

With a background of 50 years in contract wallcoverings, our knowledge extends beyond printing into performance, technical and site-specific surface preparation.

Working from most industry standard file formats, our in-house design studio can provide image manipulation and well as help and advice.

Our unrivalled experience of working with household names such as HSBC, Intercontinental Hotels, Hilton Hotels, Zurich Insurance and Centrica means that we have the expertise to ensure a smooth installation.

Not all digital imagery is the same...

- * Durable UV cured inks
- * Exceptional resolution - up to 1400dpi, text as small as 4pt
- * Up to 7- colour process (including white)
- * Sophisticated smoothing and interpolation software
- * Print on our full range of materials, including textures, metallics and window films
- * Fire rated - meeting UK and European standards
- * Flexible substrates up to 2m wide and 50mm thick
- * A variety of window films



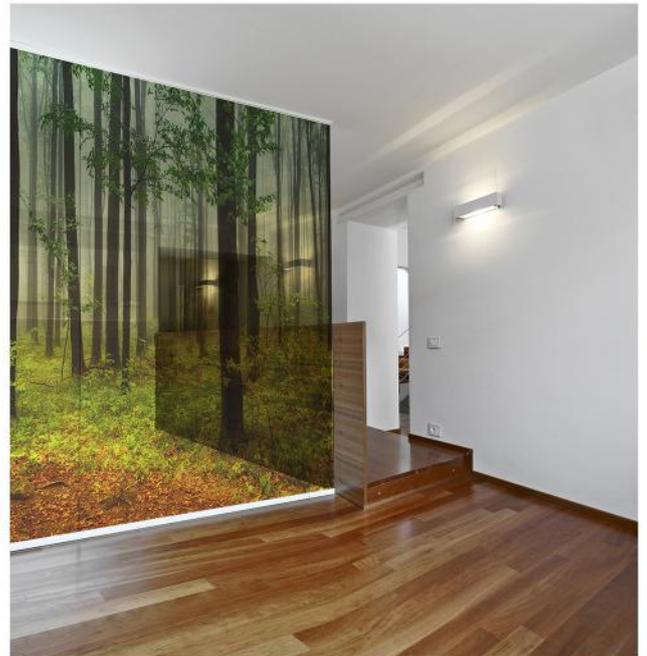
Textures

All our substrates are true contract quality wide width fabric-backed vinyl wallcoverings. They are fully fire-rated and safe for use in any area of commercial buildings.

From canvas effects and textile weaves to chunky metallic embosses and of course smooth textures which have been specially developed for quality digital print.

Window Film

We can print onto a wide range of clear and opaque films which can be easily applied on site. Choose from clear, frosted, white and Contra Vision – a one-way image system which allows graphics to be seen from one side of the glass but remain transparent from the other.



Design

Choose from one of our Nemor Custom designs, supply us with your own artwork, choose an image from a stock photography website, or discuss your needs with our design studio, who specialise in creating one-off bespoke designs.

Technical Specification



Applications and software

- * We accept InDesign, Adobe Illustrator, Adobe Photoshop, and hi res PDF files
- * Please note JPG files have been compressed and therefore loose data which cannot be recovered. Always save JPG at a high setting appearing on the final print.
- * Ideally files should be saved as PSD, AI, TIFF or EPS files to ensure no loss of quality at printing stage. You can send them via email if smaller than 5MB, on a CD or DVD, or use a file sharing site such as WeTransfer.com or Dropbox.

Setting up your files

- * Please make sure all your files are saved as CMYK or greyscale
- * If you are setting up on Photoshop the best size is normally 300dpi at quarter size
- * Make sure that any critical detail is not on the edges of the file, as they may be lost for bleed and trim.

Fonts

- * To ensure crisp edges use a vector-based program when putting text together, rather than a pixel-based program
- * Please supply both screen and print (postscript) versions of fonts.

Scanning

- * Ensure scans are of a sufficient resolution for the output size. Lo res scans will not be usable when blown up to actual size
- * We can produce scans for you from flat artwork.

Colour and colour matching

- * Make sure all colours in your document are CMYK or greyscale
- * Please remember that not all colours can be accurately reproduced in CMYK, however we can supply you with colour swatches for matching.

Artwork dimensions

- * Please make sure that all areas are measured thoroughly so that we can ensure the final print fits perfectly
- * We will add 100mm to the height and width to allow for trimming.

Projects



Hotel Indigo



Midwich



Football Club



Premier Inn



Ibis Styles



Capital One



NewmorTM

WALLCOVERINGS

www.newmor.com